



PROGRAM
OF EVENTS
**ANNUAL CLIENT
CONVENTION
REUNION &
CELEBRATION**

OCTOBER 12-15, 2018
THE WESTIN RESORT & SPA
LAKE LAS VEGAS, NEVADA

WELCOME!

Please join us for a:
Cocktail Reception

Network with your fellow practice owners
Thursday, October 11th, 7pm-9pm

The Westin Resort & Spa

Baraka Ballroom

Lake Las Vegas, Nevada



YOU ARE CORDIALLY INVITED TO OUR:

Annual Banquet honoring our Client Family

**The Westin Resort & Spa
Casablanca Banquet Room
October 12, 2018 • 6:30PM
Attire: Cocktail**

**Cocktails, Dinner & Awards,
Followed by Live Music & DANCING!**

DAY 1

Casablanca Banquet Room

Friday, October 12

REGISTRATION

8am-8:30am



CRAIG FERREIRA, CEO

ORIENTATION

8:30am-9:00am

Welcome, Introductions & Orientation to Convention



CHRISTINA PANETTA

THE DREAM TEAM PANEL

9am-12:30pm

Lead by Christina for the **18th** year! A panel of some of our most effective practice owners sharing their successful actions. Per convention attendees, *"this is one of the best things delivered!"*

LUNCH/NETWORKING

12:30pm-2:00pm

OPTIONAL

BREAK-OUTS, EXCURSION OR NETWORKING

2:15pm

Clinic Owners

Hosted By: **Craig Ferreira** and **Paul Silovsky**

Clinic Directors/Office Managers/Front Desk Staff/Finance Staff

Hosted By: **Javier Guerrero**, Senior Consultant

Patient Care Coordinators/Marketing Directors

Hosted By: **Barry Watson**, Senior VP Client Services

DAY 2

Casablanca Banquet Room

Saturday, October 13

**PATRICK VALTIN - KEYNOTE SPEAKER**

*"Barriers to True Expansion:
The Real Problem you Don't Know you Have"*

9am-12pm

Back again for his **7th** year delivering his powerful, effective and most requested workshop! Mr. Valtin has traveled in more than 30 countries over the last 20 years and has trained more than 85,000 people in the areas of recruitment, sales, marketing, Human Resources Development, organization and leadership. An MBA from the Moore Business School, USC in 1982. Looking for an effective way to help small business owners, he then started U-MAN Belgium in 1988. The company soon became a leader in its field and remains today the biggest training company for small businesses in the country. In the last 22 years Patrick has made clients and seminar attendees from every imaginable industry, corporations include: USPS, Ford Motors, GM Motors, BMW, Renault, Mercedes, Toyota, Motorola, AIG, IBM, Remax, Century 21, ATT Canon, etc...

LUNCH/NETWORKING

12:00pm-1:30pm

"BARRIERS TO TRUE EXPANSION" con't 1:45pm-3:30pm

OPTIONAL

BREAK-OUTS, EXCURSION OR NETWORKING

3:30pm

Clinic OwnersHosted By: **Craig Ferreira** and **Paul Silovsky****Clinic Directors/Office Managers/Front Desk Staff/Finance Staff**Hosted By: **Javier Guerrero**, Senior Consultant**Patient Care Coordinators/Marketing Directors**Hosted By: **Barry Watson**, Senior VP Client Services

DAY 3

Casablanca Banquet Room

Sunday, October 14



PATRICK VALTIN - KEYNOTE SPEAKER

*"Barriers to True Expansion:
The Real Problem you Don't Know you Have" CONT*

9am-12pm

LUNCH/NETWORKING

12:00pm-1:30pm

"BARRIERS TO TRUE EXPANSION" con't 1:45pm-3:30pm

OPTIONAL

BREAK-OUTS, EXCURSION OR NETWORKING

3:30pm

Clinic Owners

Hosted By: **Craig Ferreira** and **Paul Silovsky**

Clinic Directors/Office Managers/Front Desk Staff/Finance Staff

Hosted By: **Javier Guerrero**, Senior Consultant

Patient Care Coordinators/Marketing Directors

Hosted By: **Barry Watson**, Senior VP Client Services

DAY 4

Casablanca Banquet Room

Monday, October 15



TRACY REPCHUK - KEYNOTE SPEAKER

WORKSHOP: "How to use Social Media to get more Patients & Create Raving Fans"

9am-1pm

Tracy is an internet marketing and media strategist and the number one Female Speaker in the world for online marketing. She has been an award winning entrepreneur, writer and presenter since 1985 and is internationally acclaimed for her workshops in over 35 countries. Tracy has won awards for business, internet marketing, speaking, copy writing, book writing, coaching, and has been a finalist for awards such as Entrepreneur of the Year, Chamber of Commerce Business Woman of the Year, Coach of the Year and Stevie Awards for Business Mentor of the Year, received Provincial Volunteer and software development awards and the prestigious White House Presidential Award from President Obama. Tracy has appeared in the International Who's Who in 7 categories. A trusted resource for technology, internet and social media has resulted in numerous appearances on over 22 local and national TV stations. She is a 7 time International Bestselling Author. Her latest book, "31 Days to Millionaire Marketing Miracles" is available from Wiley Publishing.

LUNCH/NETWORKING

1:00pm-2:30pm

OPTIONAL

ROOM OPEN FOR PLANNING

2:45pm

General Session